



# Campus Management System

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## Apple International School, Dubai

**About Apple International School :** The Apple International School, Dubai established in 1994, is a British Curriculum School. There are three stages to life at The Apple International School: Kindergarten, Junior School and Senior School.

### Case study :

Keeping parents involved in their children's education requires consistent, effective communication from the classroom to the home. At Apple School, teachers wanted to engage parents, but they lacked the time and resources to provide individualized feedback, especially as they faced competing demands of lesson planning, classroom instruction and grading. Likewise, parents often felt disconnected from their students' teachers and school administrators, and this was particularly acute for families without access to email, or limited English-speaking ability.

Nonetheless, Serosoft met this challenge head-on with the help of new technological tools. The Course Management Module from Academia connects the Parent with Teachers & Administrator by providing with all the students' updates & their activities. At AIS, this system is allowing instructors to communicate easily with students' families and enhance parent involvement and student performance.