



INDIAN INSTITUTE OF MANAGEMENT CALCUTTA

P.O. Joka, D. H. Road, Kolkata 700 104, Phone : (91) (33) 2467-8300-8306/8313
Fax : (91) (33) 2467-8307/2467-8062/2467-7851, Home Page : <http://www.iimcal.ac.in>

To whom it may concern:

We had entrusted Arpit and his team from Serosoft with the job of automating and streamlining the alumni activities at IIM Calcutta, by way of their product - Alumnee (part of the Academia product suite). We found their team to be professional, technically competent and highly driven. Moreover, they demonstrated great service orientation by incorporating the customizations suggested by us speedily. Their product is feature-rich and robust and it is working well to our benefit. Efficiency and reliability are certainly Serosoft's hallmarks.

I have no hesitation in recommending Serosoft and their competence in the educational software domain to any academic organization. I wish them the very best.

Sincerely,

21/05/2013

Roddur Sen

Head – External Relations
Indian Institute of Management Calcutta