ACADEMIA

ACADEMIA®- EDUCATION MANAGEMENT SOFTWARE

What Our Happy Clients Say About Us 😊

We are satisfied with the efforts put in by the team Serosoft so far, and find them to be competent, responsive and hard-working. Academia ERP, as a product is rich in features and customizable at the same time, thereby enabling us to meet our end objectives of having the right University Management Software for our University.
KL UNIVERSITY, VIJAYAWADA, INDIA

Academia ERP is a product replete with features that capture the essence of the processes in an educational organization, thereby helping us to meet our automation and streamlining objectives. We recommend Academia ERP and Serosoft without reservation.
JECRC UNIVERSITY, JAIPUR, INDIA

WCAS would like to recommend Serosoft for comprehensive ERP Solution (Academia) designed and developed for Institutes. Serosoft proved itself as a reliable professional ERP solutions provider committed to rendering quality services.
WALJAT COLLEGE OF APPLIED SCIENCE, OMAN

Team Serosoft were able to quickly understand the objectives and priorities and make positive, quality contributions to the design and implementation of the Academia ERP at IIITB. Their approach and efforts were recognized and appreciated.
IIIT, BANGALORE, INDIA

We found Serosoft team to be professional, technically competent, and highly driven. Moreover they demonstrate great service orientation by incorporating the customization suggested by us speedily. Their product is feature rich and robust and it is working well to our benefit. Efficiency and reliability are certainly Serosoft's hallmarks.
O. P. JINDAL GLOBAL UNIVERSITY, SONIPAT, INDIA

We were particularly happy with the support of the implementation team during deployment and training. During the training period, the team conducted training and group discussion sessions with GTUC staff on all modules of Academia ERP.
GHANA TECHNOLOGY UNIVERSITY, GHANA

We have entrusted Serosoft for the MIS project for end-to-end automation at our college. We are happy with their services, and find the Academia team to be competent, responsive and professional.
SGSITS, INDORE, INDIA

We found the team behind Serosoft very professional, dynamic and approachable whenever required. The training imparted by them to our system administrator, faculties and staff turned out very useful in terms of product understanding & making day to day usage easier. Serosoft team has an excellent domain knowledge which helped us in easy transitioning.
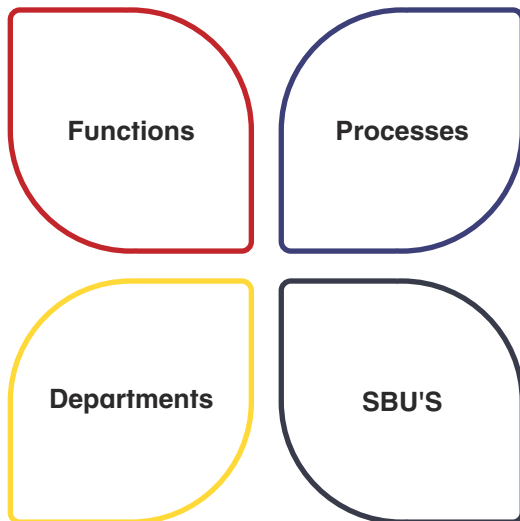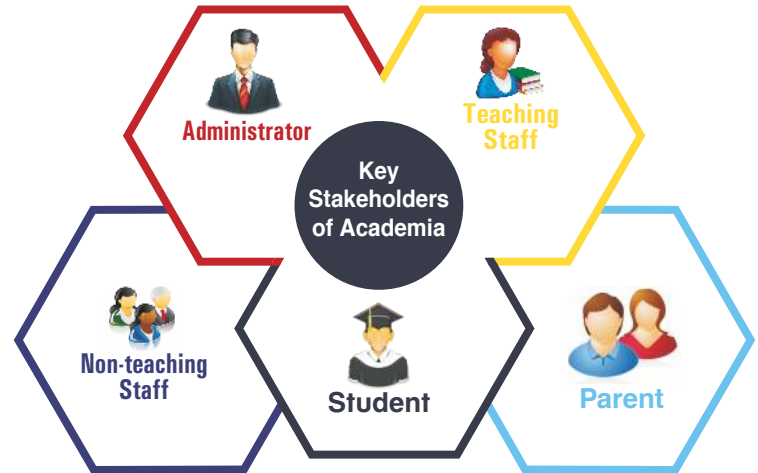SWISS BUSINESS SCHOOL, UAE

ACADEMIA: A Leading-edge Education Management Software

The challenges before educational institutions have changed over the years. Educational institutions today are facing the demands of a new environment with

- Changing student profile and expectations
- More acute resource constraints
- Greater demands for institutional accountability

While the challenges for educators are formidable, they motivate all of us involved in education to be more innovative, resourceful and use technology more effectively to devise new approaches to solve problems.

Academia: A Leading Education Management Software from Serosoft, enables Comprehensive, Innovative & Integrated process-automation of core processes and functions of an educational enterprise.

Key Stakeholders of Academia

- Administrator
- Teaching Staff
- Non-teaching Staff
- Student
- Parent

Functions | **Processes**
Departments | **SBU'S**

ACADEMIA
AUTOMATION & STREAMLINING →

- Transparency
- Productivity
- Control

ACADEMIA : A Bird's Eye View

COMPREHENSIVE ACADEMIC & ADMINISTRATIVE MODULES

Web Portal

SMS & Email

Excel Import/Export

Payment Gateway

LMS
(Moodle, Blackboard etc.)

ACADEMIA

Integration with
Accounting Software
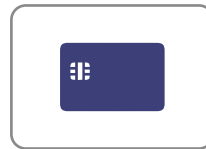
RFID Cards
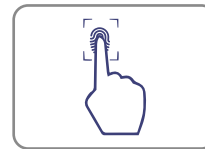
Biometric

Mobile Apps

INFORMATION SHARING TECHNOLOGY PLUG-INS

PRICING MODELS
- SaaS
- License

HOSTING OPTIONS
- On Premise
- Cloud
- Hybrid

ACADEMIA : A Compelling Value Proposition for Educational Institutions

- **Robust :** Powerful software with sound exception handling
- **Feature-rich :** Diverse modules with deep reporting
- **Comprehensive :** Single-click interface that provides overview of all the departments in campus
- **User-friendly :** Simple, intuitive and attractive user interface
- **Analytics-equipped :** Decision support system with in-built intelligence
- **Scalable :** Delivers for growing institutions
- **Security :** Highest security at User Level, Module Level, Form Level & Database Level
- **AI-powered :** Incorporates latest technologies

- **Purpose :** Serosoft is focused on creating sustainable value growth through unique ideas and innovative solutions for the education sector
- **Vision :** Facilitate effective education management & delivery through pro-active use of cutting edge technology for the global education sector
- **Clients :** Over 200 Clients spread across the globe, including India, Middle East, Africa, APAC etc
- **Processes :** ISO 900 I certified, secure software development practices
- **Membership :** Serosoft is a registered member of various government & trade bodies focused on the IT industry like NASSCOM, ESC, TiE, AIMP
- **Domain Knowledge :** Team Serosoft is enriched by the right mix of experience, enterprise & enthusiasm, with extensive knowledge across technology & the education domain
- **Client Value Proposition :** Serosoft brings International Quality, Rich Techno-functional Domain experience, Excellent Track record & Unmatched Prices to provide end-to-end educational technology solutions

ACADEMIA: Key Benefits for Educational Institutions

Efficient Work / Process Flow Across Institution

Faster information flow

Responsive decision making

Reduced errors

Minimal duplication of work
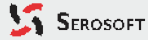
Improved Quality of Interaction Among Stakeholders

Student - Teacher

Student - Institute

Intra Institute : Teacher Administrators

Institute - Parent

Substantial Savings Leading to High ROI

Manpower

Time

Ultimately financial - High ROI decision !

ACADEMIA: Awards & Recognitions

Company of the Year Award
Serosoft has been declared as the company of the year 'ERP for Education' by a leading IT Magazine in India.

Association of African Universities
The CEO of the company Mr. Arpit Badjatya was selected to draft the ERP Policy brief for the AAU (Association of African Universities) which is the apex body for higher educational institutions in Africa.

Featured on digital & print media including ET Now
Academia by Serosoft was featured on the national news channel ET Now as one of the best tools in the Education Industry. The show covered how Academia helps the educational institutions automate and streamline their processes.

Education Conferences & Seminars
Our CEO has delivered key notes & speeches on automation in education at various events including E-learning Africa in Ethopia, National Employability Conclave India, Education investment Summit by VC Circle in Delhi, World Education Summit 2016 and others.

10
Years in education industry

500
Person years of education experience

200
Customers served globally

9
Countries-customer presence

3
Continents-customer presence

500000
Learners & academics benefited

About Us

Serosoft is a global educational software & solutions company, promoted by a dynamic team of erstwhile-I Bankers, US graduates and MBA's. We are part of the 50-year old Hindustan Group of Companies (www.hindustangroup.com). The group has diversified interests in Chemical, Animal Feeds, Infrastructure, Construction and IT.

Academia ERP by Serosoft is an award-winning educational ERP/SIS powering over 200 institutions across the globe. The robust, feature-rich, analytics-equipped, user-friendly Academia - built on acutting-edge and flexible architecture - enables educational institutions to automate & streamline their functions and processes for both learning and administration, from prospecting to graduation.

We are serving a wide variety of clients including Universities, Groups of Institutes, Engineering Colleges, Management Colleges, Training Organizations, Schools across the globe.

Serosoft Solutions Pvt. Ltd.

Hindustan Infratech Pvt. Ltd.

Sampurna Feeds

Hindustan Phosphates Pvt. Ltd.

Jai Kisan Agro Prodcts

The Hindustan Group India

Part of 50-year Old Industrial House From India

The Management Team : Experience + Expertise + Enthusiasm

Team Serosoft is enriched by the right mix of experience, enterprise and enthusiasm, with extensive knowledge across technology and business domains.

Arpit Badjatya (CEO & MD)
- An ambitious edupreneur with a flair for strategy and business development
- Consultant to the Association of African Universities (AAU)
- Regular speaker at education & technology conferences
- Prior to entrepreneurship, gained valuable experience at Accenture India as a business consultant and at JP Morgan London as an investment banker
- MBA from Indian Institute of Management, Calcutta, BS (Chemical Engg.) from Purdue University, USA

Siddharth Badjatiya (COO & Director)
- A technologist par-excellence with a flair for operations and implementation
- Gained experience of designing and developing cutting edge software while working with Goldman Sachs, New York
- Rich experience in the education, manufacturing and banking domains
- MS (Comp. Sc.) from USA, BE (Comp. Engg.) from SGSITS, Indore

Sreekaanth Parthasarathy (Senior Vice President)
- Over 31 years of experience in IT with 18+ years at Senior Positions
- Involved in conceptualization and ground up design of products in the areas of ERP
- Expertise in Project Management, Team Development and Database Design
- Domain Expertise in Banking, Finance, Education and Health Care
- B.Com from Vivekananda College, PGDM from IIM Ahmedabad and completed CA, ICWA and CS

Sudhendu Kopergaonkar (Vice President - Projects)
- Over 25 years of experience in IT including 10+ years at Senior Positions
- Expert skills in ERP Project Management, Team Leadership and Database Technologies
- Domain Expertise in Education, Manufacturing and Retail
- B.Sc. from Vikram University and PGDCS from Datapro, Mumbai

Our Board of Advisors

Ashok Badjatiya

Chairman - Hindustan Group

- Chairman of Hindustan Group of Companies which is a prestigious 50-year old industrial house of India
- A visionary industrialist with over 45 years of diverse entrepreneurial experience
- A well-known philanthropist and a social leader
- A thought leader and speaker on Entrepreneurship, Social Causes & Nation Building
- BE, MS (USA), DBM

Suryaprakash Konanuru

Serial Entrepreneur & Technologist

- Over 24 years of experience in the IT industry
- Co-founder of three startups - Alopa Networks, Yos Technologies and eDreams Edusoft
- Worked in several senior management teams in leadership & technology roles
- Alumnus of Indian Institute of Technology, Bombay

Saurabh Uboweja

CEO - Brands of Desire

- An expert brand strategist and the CEO of Brands of Desire, a brand consultancy with operations globally
- Expertise in brand strategy with special focus on creating new brand value and developing brand monetization strategies
- A frequent speaker at top B-schools, seminars, forums and conferences around the world
- In 2015, he became the first Indian and only the second person in the world to have received the 'Idea of the Future Award' 2015 at the World Communication Forum in Davos

ACADEMIA ERP:
Enterprise Resource Planning

Academia ERP is the complete enterprise solution for colleges & universities looking to automate their Academic and Administrative

processes. This comprehensive suite streamlines complete student life cycle from Enquiry to Graduation as well as administrative processes such as Inventory, Hostel, Library, Human Resources etc. The product is built on cutting-edge Java technology and is robust & scalable.

Academia ERP impacts all the functions & departments and removes manual intervention substantially, making execution of processes smooth and leading to increased efficiency and greater control on the system.

Academia ERP

For Higher Educational Institutions

- Campus Setup
- Pre-admission
- Admission
- Student Information Management
- Programs & Courses
- Academic Registration
- Time-Table & Scheduling
- Attendance
- Exams & Marksheet
- Library
- Fees
- Integration with Accounting Software

- Human Resource Management
- Certificates & Documents
- Inventory/Store
- Hostel
- Alumni
- Maintenance Management
- Student / Teacher Portal & Apps
- Transport Management
- Placement Management
- Integration with LMS
- User & Role Management
- Dashboards & Reports

ACADEMIA

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ACADEMIA SIS:
Student Information System

With the changing landscape in higher education, the role of technology is more important than ever before to support scalability, handle evolving requirements, manage multiple modes of communication and ensure efficiency. Academia SIS has been developed considering all these scenarios and to suit the current and future needs of evolving higher education institutions.

Academia SIS is a unique solution for Group Institutions, Business Schools, Universities, Colleges etc. It automates complete student life cycle and supports activities for students, faculty team, staff and parents. This is a feature rich, configurable solution which is developed keeping in mind various complex process of colleges and universities.

Academia SIS is capable of handling group institutions very effectively. It provides the ability to get complete/macro picture of the whole organization along with information of individual business units.

Academia SIS

For Higher Educational Institutions

- Organization Setup
- Campaigns & Enquiries
- Admission
- Student Information Management
- Program & Courses
- Timetable
- Attendance
- Exams & Transcripts
- Fees & Payments
- Integration with Accounting Software
- Certificates & Documents
- File Management

- Transport Management
- Resource Booking
- Messaging Engine - SMS & Email
- Scholarship & Sponsorship
- Surveys
- Integration with LMS
- Employee Records
- Student / Teacher Portals & Apps
- Placement Management
- User & Role Management
- Front-desk Management
- Security Gate Management
- Dashboards & Reports

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ACADEMIA SMS:
School Management System

Academia School Management System automates and streamlines complete student life cycle from enquiry to class completion. It provides an easy way to perform different activities (like Admission, Timetable, Attendance, Exam etc.) and tasks for Teachers, Principal, Staff and Students. This cutting edge School Management System provides a communication channel between Student-Teacher, Teacher-Parents, and Parents-School etc, which works as a powerful interaction tool and promotes conducive learning environment.

Academia SMS ensures standardized and effective processes, reduced costs and effort, greater accountability and faster decision making.

Academia SMS

For Schools & Groups of Schools

- Organization Setup
- Campaigns & Enquiries
- Admission
- Student Information Management
- Classes & Subjects
- Timetable
- Attendance
- Exams & Marksheet
- Fees & Payments
- Integration with Accounting Software

- Certificates & Documents
- Transport Management
- Resource Booking
- Messaging Engine - SMS and Email
- Scholarship Management
- Parent & Teacher Portals & Apps
- User & Role Management
- Employee Records
- Dashboards & Reports

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ACADEMIA TMS:
Training Management System

Academia Training Management System is a unique solution designed specifically for Training institutes and Coaching centres. This solution was developed considering very unique requirements of training institutes e.g. efficient CRM, highly configurable operations, scalability as demand is variable throughout the year, effective customer support system to handle different needs of trainees, trainers and staff.

Solution handles complete operations pertaining to Enquiry Management, Academics, Fees & Payments, Customer Support, Study Material Distribution and Online Assignment Management etc.

It is perfectly suited for multi-centre operations as well.

Academia TMS

For Training & Coaching Centers

- Organization Setup
- Campaigns & Enquiries
- Registration & Enrollment
- Trainee Information Management
- Programs & Modules / Courses
- Timetable
- Attendance
- Evaluation & Test Management
- Fees & Payments
- Integration with Accounting Software

- Certificates & Documents
- Resource Booking
- Messaging Engine - SMS and Email
- Scholarship & Sponsorship
- Trainer / Teacher Portals & Apps
- Employee Records
- Placement Management
- User & Role Management
- Dashboards & Reports

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Team Serosoft

"Success Mantra"
for 21st century Institution:

RT³ **Right Team. Right Teaching. Right Technology.**

ACADEMIA

Powered by

SEROSOFT

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